

 **Star of the Day**
2022 Annual Gala
& 2023 Season Reveal



Fall 2022

Dear Community Member,

2022 is a year for rebuilding!

Everyone around the world felt a significant impact on their lives during the pandemic, and while we are not fully out of the woods, many of us are slowly starting the recovery process.

For theaters we lost a great deal over the last 24 months- so much more than revenue. Before having to abruptly close down our productions on March 13, 2020, hundreds of local actors turned to Star of the Day for a safe space to create freely and live authentically, free from judgment. We are honored that so many of these community members call us family.

Having to temporarily close down meant many in our family lost that safe haven they had come to rely on. Although we worked feverishly to offer online programming, it could never replace the comfort or the joy of performing live.

We are thrilled to reopen our doors once again! But we can't do it without the support of the community where we live and who we serve. Our upcoming gala is our biggest fundraiser of the year. It is a time our community can come together and enjoy an evening of fellowship and fun filled with delicious food, top-notch entertainment, and delectable desserts. It is also the exciting event when we announce our 2022 season!

I hope I can count on your support as we build back a stronger theater community, and an even safer haven for all to enjoy the creative delights that make Star of the Day so unique.

Enclosed you will find the full details on how you and your business can get involved and make a lasting impact on the arts in the Lehigh Valley.

Respectfully,

Kelly Warnke
2022 Gala Committee Chair

Raffle Basket Donation

Star of the Day holds a raffle for several baskets filled with items from local merchants and small businesses. The raffle proceeds help to fund our award-winning Summer Spotlight Academy and educational programs throughout the year including college scholarships awarded to our high school seniors.

We would be grateful for any items or gift certificates you could donate to our 2022 Annual Gala Raffle. In exchange for your generous donation, we would place a business listing in our program and give your business recognition on our website for an entire year.

We look forward to the opportunity to build a relationship with you and your business.

Name of Business _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

We can arrange for all baskets/gifts to be picked up by a committee member. Please email info@staroftheday.org to make arrangements.