 **Star of the Day**  
2022 Annual Gala  
& 2023 Season Reveal



Fall 2022

Dear Local Business Owner,

2022 is a year for rebuilding!

Everyone around the world felt a significant impact on their lives during the pandemic, and while we are not fully out of the woods, many of us are starting the recovery process.

For theaters we lost a great deal over the last 24 months- so much more than revenue. Before having to abruptly close down our productions on March 13, 2020, hundreds of local actors turned to Star of the Day for a safe space to create freely and live authentically, free from judgment. We are honored that so many of these community members call us family.

Having to temporarily close down meant many in our theater family lost that safe haven they had come to rely on. Although we worked feverishly to offer online programming, it could never replace the comfort or joy of performing live.

We are thrilled to reopen our doors in Emmaus, PA once again! But we can't do it without the support of the community where we perform and who we serve. I hope I can count on your business' support as we build back a stronger theater community, and an even safer haven for all to enjoy the creative delights that make Star of the Day so unique.

Enclosed you will find the full details on how your family or a local business can get involved and make a lasting impact on the arts in the Lehigh Valley.

Thank you in advance!

Kirsten Almeida  
Managing Artistic Director  
Star of the Day

**Advertising Form Due FRIDAY, November 4, 2022 Checks made payable to Star of the Day or Credit**

Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Contact Name \_\_\_\_\_

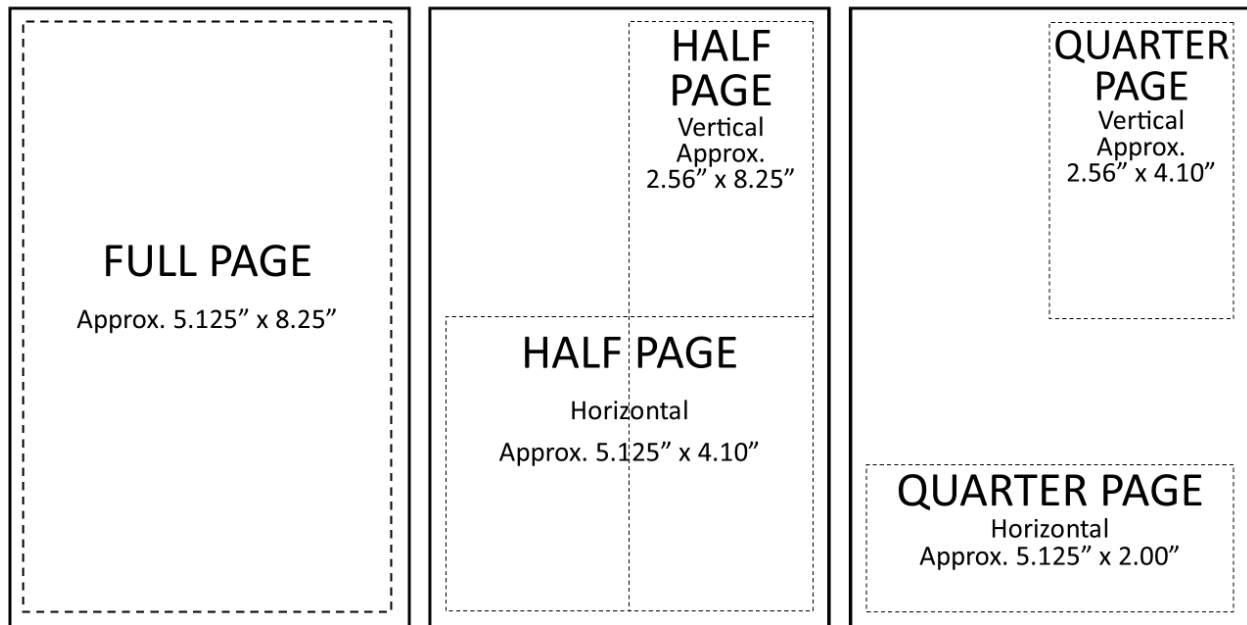
Credit Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Amount being charged \$ \_\_\_\_\_

**Send checks to Star of the Day, 139 N. 4<sup>th</sup> Street, Emmaus, PA 18049**

**Ad Sizes**

- **Full Page** Gala Only **\$125 or** Gala & Full 2023 Season including Elf, Jr. (Gala,5 shows, 4 cabarets) **\$750.00 (50% savings)**
- **Half Page Horizontal** Gala Only **\$100 or** Gala & Full 2023 Season including Elf, Jr. (Gala,5 shows, 4 cabarets) **\$550.00 (45% savings)**
- **Half Page Vertical** Gala Only **\$100 or** Gala & Full 2023 Season including Elf, Jr. (Gala,5 shows, 4 cabarets) **\$550.00 (45% savings)**
- **Quarter Page Vertical** Gala Only \$125 **or** Gala & Full 2023 Season including Elf, Jr. (Gala,5 shows, 4 cabarets) **\$450.00 (40% savings)**
- **Quarter Page Horizontal** Gala Only \$75 **or** Gala & Full 2023 Season including Elf, Jr. (Gala,5 shows, 4 cabarets) **\$450 (40% savings)**
- **Small Business Support** (business card size) Gala only **\$50**

**Program Ad Sizes**



Direct all ad copy to [info@staroftheday.org](mailto:info@staroftheday.org) by Friday, November 4, 2022 Hi res JPG or PDF only.