



October 10, 2022

Dear Parents,

2022 has been a year for rebuilding!

Everyone around the world felt a significant impact on their lives during the pandemic, and while we are not fully out of the woods, many of us are starting the recovery process.

For theaters we lost a great deal over the last 24 months- so much more than revenue. Before having to abruptly close down our productions on March 13, 2020, hundreds of local actors turned to Star of the Day for a safe space to create freely and live authentically, free from judgment. We are honored that so many of these community members call us family.

Having to temporarily close down meant many in our family lost that safe haven they had come to rely on. Although we worked feverishly to offer online programming, it could never replace the comfort or the joy of performing live.

We are thrilled to reopen our doors once again! But we can't do it without the support of the community where we live and who we serve. I hope I can count on your support as we build back a stronger theater community, and an even safer haven for all to enjoy the creative delights that make Star of the Day so unique.

Enclosed you will find the full details on how your family or a local business can get involved and make a lasting impact on the arts in the Lehigh Valley.

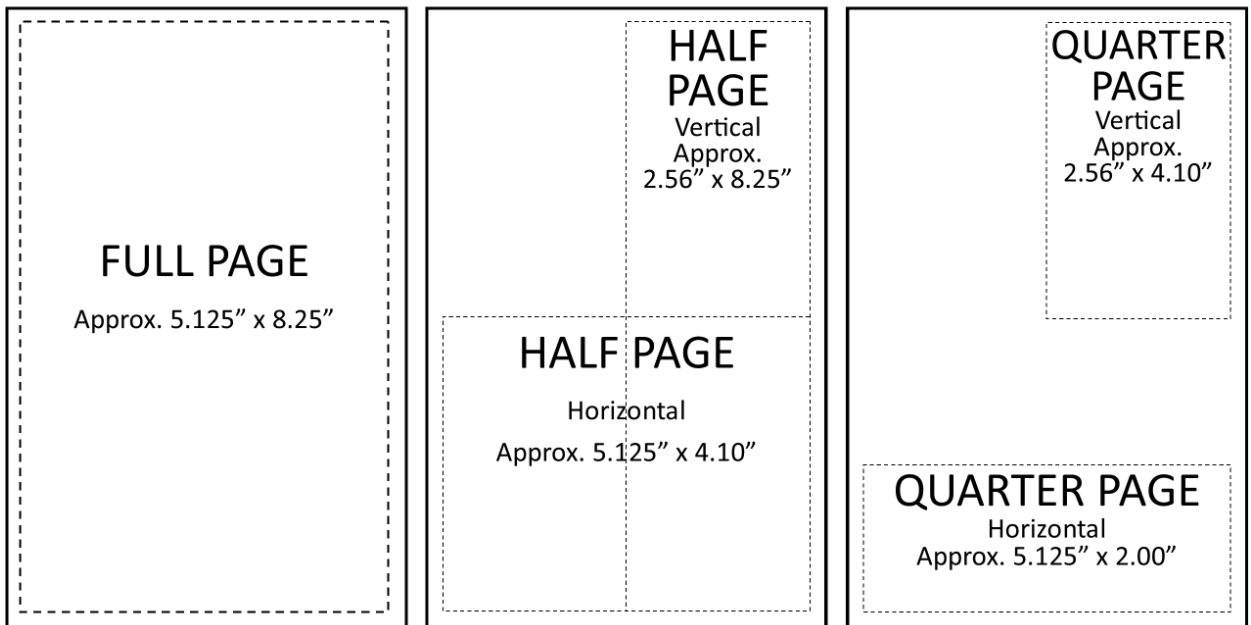
**Advertising Form Due FRIDAY, NOVEMBER 18th Checks made payable to Star of the Day or Cash**

Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Contact Name \_\_\_\_\_

Ad Size

- Full Page Elf, Jr. \$75
- Half Page Vertical or Horizontal Elf, Jr. \$60
- Quarter page Vertical or Horizontal Elf, Jr. 50
- Family Member Support Ad Elf, Jr. \$35
- Business Card Size Gala & Elf, Jr. \$100 \$25
- **ALL ADS ARE B&W**

Program Ad Sizes



Direct all ad copy to [ka@staroftheday.org](mailto:ka@staroftheday.org) by Friday, November 18th Hi res JPG or PDF only